



51st PPRA's Domestic Strategic Study of Lemhannas RI

Governor of Lemhannas RI Prof. Dr. Ir. Budi Susilo Soepandji, DEA directly monitored the implementation of the Domestic Strategic Study (SSDN) of the 51st Regular Educational Course Program (PPRA) of Lemhannas RI. The SSDN's visits to four provinces of destination, namely West Java, Southeast Sulawesi, Bangka Belitung and South Kalimantan, were carried out simultaneously for one week, starting from June 30 to July 4, 2014..... (more on page 10...)

The 51st and 52nd PPRA's Introductory Night: Unity in Diversity



Lemhannas RI held an introductory night (welcome party) and international night for the participants of the 51st and 52nd Regular Educational Course Program (PPRA) Year 2014 at the Dwi Warna Purwa Building. Both events, held at different times, were intended to foster camaraderie among the participants of the 51st and 52nd PPRA, while introducing the cultural richness from the participants' countries of origin.

The introductory night and international night for the participants of the 51st PPRA were held on Tuesday (10/6), bringing foreign participants from several friendly countries, namely Algeria, Liberia, Myanmar, Malaysia, Sri Lanka, Thailand, Zimbabwe and East Timor.

Meanwhile, the introductory night and international night for the participants of the 52nd PPRA were held one week after on Tuesday (17/6), also bringing foreign participants from several friendly countries, namely Myanmar, Pakistan, Saudi Arabia, Zimbabwe, and Singapore.

In both events held at different times, the Governor of Lemhannas RI Prof. Dr. Budi Susilo Soepandji asked all the attendees to raise a toast to the unity in diversity, friendship, world peace, happiness, and prosperity.

The events were followed with dinner, and later with entertainment performances of Indonesian traditional dances. There were also exhibition booths featuring a wide variety of cultural products from each of foreign participants' countries of origin.

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Open Lecture of Governor of Lemhannas RI in Brawijaya University

In order to realize the vision of Lemhannas RI to be a leading and excellent national institution with international standards, Governor of Lemhannas RI Prof. Dr. Ir. Budi Susilo Soepandji, D.E.A., accompanied by Chief of Public Relations Bureau Commodore E. Estu Prabowo, M.Sc., and Chief of Cooperation Bureau Brigadier General Sudiby, S.E. made a visit to Brawijaya University in Malang. The Lemhannas RI's group was received by Rector of Brawijaya University Prof. Dr. Ir. Yogi Sugito and his staff members on Monday (9/6) at the Rectorate Building.

During the visit, Lemhannas RI and Brawijaya University signed a Memorandum of Understanding (MoU) in order to expand the cooperation between the two institutions. The MoU, which will remain in effect for five years from the date of signing, covers cooperation in education for preparing and strengthening national leaders and cadres, strategic research and study, strengthening of nationalistic values, measurement of national resilience, and community service. Such cooperation is expected to create added value for both parties.

Upon the signing of the memorandum of understanding, Budi Susilo Soepandji delivered an open lecture before the students and the academic community members of Brawijaya University, highlighting



the importance of understanding the current geopolitical situation. Indonesia's strategic geographical position gives the country a strong bargaining power and bargaining position when it comes to its relations with other countries, both regionally and globally.

However, the changes in strategic environment, due to the globalization, have brought both opportunities and challenges. One of the impacts is that countries are now becoming more borderless, while potential threats no longer come in the form of physical threats, but also in the form of non-physical threats or asymmetric threats. Furthermore, the world is now also faced with proxy wars where the war occurs without direct involvement of the interested parties. Therefore, the state must make some efforts to construct the concept of nationalistic insight as a "common project" for all citizens that has to be understood and supported by all people, without exception.

Commission I of DPR RI Discusses Lemhannas RI's Budget

There is fear that a decrease in Lemhannas RI's indicative budget ceiling for fiscal year 2015, which is far below the proposed target, will hamper the implementation of Lemhannas RI's strategic programs, resulting in decreased performance overall. The statement was expressed by Prof. Dr. Ir. Budi Susilo Soepandji, D.E.A. during a hearing with the House of Representatives' Commission

I discussing the Work Plan and Budget of Ministries/Non-Ministry Institutions (RKAKL) and the Work Plan of Ministries/Non-Ministry Institutions for the year 2015.

At the hearing held on Wednesday (11/6) at a meeting room of Commission I in Nusantara II Building, 1st Floor, the Governor of Lemhannas RI asked for supports from the Commission I for an increase in Lemhannas RI's budget allocation for fiscal year 2015 which would allow it to complete all of its work programs.

The decrease in Lemhannas RI's indicative budget ceiling was very unfortunate considering that on Monday (9/6) the institution had received the results of the BPK RI audit of its 2013 financial statements with unqualified opinion. It was the 7th time for Lemhannas RI to receive the unqualified opinion rating.

Upon hearing the explanation from Budi Susilo Soepandji, the Chairman of Commission I stated that they could accept the explanation of the governor and would consider increasing the budget allocation for Lemhannas RI for the fiscal year 2015.



Students from the Islamic Sultan Agung University Semarang Visit Lemhannas RI

Lemhannas RI received the visit of a group of Post-Graduate Program (S2) students from the Islamic Sultan Agung University (UNISSULA) Semarang, on Wednesday (11/6). The group, consisted of 38 students, 3 lecturers, and 3 staff members, was received by Chief of Public Relations Bureau Commodore E. Estu Prabowo, M.Sc. at the Syailendra room, 3rd Floor, Mini Auditorium, West Wing of Asta Gatra Building, Lemhannas RI.

The leader of the students group Dr. Sri Endah Wahyuningsih, S.H., M.Hum. said that the field work study (KKL) aimed to introduce the students to the government institutions which were relevant to their study. Such visits will help them to recognize and better understand the role and duties of the strategic professions related to legal affairs, such as prosecutors and investigators. The field work study will also help the students to see firsthand the implementation of legal theories that they have learned in lectures in various institutions.

On the opportunity, Senior Lecturer in Legal Affairs of Lemhannas RI Inspector General of Police Dr. H. M. Said Saile, M. Si. delivered a presentation on the theme "Problems of Law Enforcement



Photo: PR Bureau of Lemhannas RI

in Indonesia." According to him, there were some challenges of law enforcement in Indonesia, including the lack of political will and political action from the leaders, the overlapping of laws and regulations, as well as the low integrity, credibility, professionalism, and legal awareness. The presentation was then followed with a question and answer session. The visit was ended with an exchange of souvenirs and group photo.

Formulating Synergy between Central and Regional Governments

The lack of synergy between central and local governments occurs because of several reasons, such as the difficulties in creating a common perception of development, and the development gaps between regions that contribute to different welfare levels between rural and urban communities. The statement was conveyed by Prof. Dr. Ir. Dadan Umar Daihani, DEA. as the vice chairman of the drafting team in a roundtable discussion organized by the Directorate of the Political Study, Office of the Deputy for Strategic Study of Lemhannas RI. The event themed "Optimization of Governance through the Strengthening of Relationship between Central and Regional Governments" was held on Thursday (12/6).

The discussion also addressed the unfavorable investment climate which was caused by the lack of infrastructure. This also contributed to the current challenges of regional autonomy. The roundtable discussion held in the discussion room, 4th floor, Asta Gatra Building was opened by the Governor of Lemhannas RI Prof. Dr.

Ir. Budi Susilo Soepandji, D.E.A. who was accompanied by the Deputy for Strategic Study Inspector General of Police Boy Salamuddin.

The speakers at the roundtable discussion were the Chairman of State Administrative Agency Prof. Dr. Agus Dwiyanto, MPA., Director General of Fiscal Balance from the Ministry of Finance Dr.



Photo: PR Bureau of Lemhannas RI

Boediarso Teguh Widodo, ME., Deputy for Regional Development and Autonomy from the National Development Planning Agency (Bappenas) Dr. Ir. Imron Bulkin, MRP, and South Sumatra Provincial Secretary H. Mukti.

The panelist members in the roundtable discussion came from many different backgrounds. They were Chairman of the House of

Representatives' Special Committee for Regional Government Bill Drs. H. Akhmad Muqowam, Political Observer from the University of Indonesia Dr. Boni Hargens, Professional Expert in Domestic Government/National Management System of Lemhannas RI Dr. Kausar AS, M.Si., and Professional Expert in Domestic Politics of Lemhannas RI Dr. Siti Nurbaya Bakar M.Sc.

Harmony in Diversity



Photo: PR Bureau of Lemhannas RI

The Public Relations Bureau of Lemhannas RI, in cooperation with TVRI and RRI Kupang, held two talk shows on Monday (16/6). The activities were a series of Strengthening Program of Nationalistic Values for Community Leaders in Kupang, East Nusa Tenggara.

Both talk shows raised the theme "Harmony in Diversity." "Flobamora" (acronym of Flores, Sumba, Timor and Alor) is the reason behind the theme as East Nusa Tenggara is widely known as a land of peace, beauty and harmony. Additionally, the province is directly adjacent to East Timor and Australia which makes it one of Indonesia's front yards.

The talk show held in RRI Kupang featured Professional Expert in Domestic Government and National Management System of Lemhannas RI Major General (Ret.) S.H.M. Lerrick, Secretary of the East Nusa Tenggara Chapter of the Indonesian Ulema Council (MUI) Drs. Adam Asyrakal, Secretary of the Synod of Evangelical Church of Timor (GMIT) Benyamin Naralulu and Commander of Military Sub-Area Command Korem 161 Brigadier General Achmad Yulianto. The discussion moderated by RRI Kupang broadcaster Ekleo Pasleo also featured participants of the Strengthening Program of Nationalistic Values in Kupang Reverend Boy Takoy and Ernest Ludji.

At this event, Major General (Ret) S.H.M. Lerrick expressed his concern about the diminishing nationalistic values among the people due to the dynamic and rapid pace of globalization. "It is not impossible that Pancasila will no longer be memorized by young people in the future," he added.

Meanwhile Adam Asyrakal said that basically all religions taught us to love and respect each other. Therefore, we must not hurt and harm people, even though they were different from us. "The

differences and diversity are a blessing of God Almighty," Benyamin Naralulu said in agreement with Adam.

Meanwhile, the talk show hosted by TVRI Kupang on the same day also raised the same theme. Moderated by TVRI Kupang broadcaster Bebi Nailius, the talk show featured Professional Expert in Domestic Government and National Management System of Lemhannas RI Major General (Ret.) S.H.M. Lerrick, Secretary of the Synod of Evangelical Church of Timor (GMIT) Benyamin Naralulu, representative of East Nusa Tenggara's National and Political Unity Office (Kesbangpol) Sicily Sona Kaban and community leader Ansgerius Takalapeta.

"Indonesian culture reflects the nation's identity. Therefore, it has to always be preserved," said Benyamin Naralulu. He added that the great differences in East Nusa Tenggara were a blessing from God; it was just like a rainbow which was beautiful because of its different colors. "Therefore, the youth needs to be reminded again about the long history of the establishment of Indonesia, including the capacity building of Lemhannas RI in disseminating the four basic national consensus," said Ansgerius. However, on the other hand, he was concerned about the high number of young people who left to work abroad despite of their lack of capabilities.

Religious leaders and community leaders in East Nusa Tenggara have worked hard to provide an understanding and religious education with regard to nationalistic insight. Ansgerius Takalapeta mentioned that the youth today had started to forget the historical process of the establishment of Indonesia. Therefore, this talk show on nationalistic values on TVRI Kupang was expected to reinforce the understanding of nationalistic insight among the people.



Formulating Ways to Avoid Presidential Vacuum

Given the recent developing political dynamics, many observers predict that the presidential election on the 9th of July will bring up several possibilities. One of which is a possibility of executive power vacuum when the term of office of the outgoing President Susilo Bambang Yudhoyono and Vice President Boediono ends on October 20, 2014 while the newly elected president and vice president has not been inaugurated.

Based on that consideration, Lemhannas RI held a panel discussion themed “The Constitutional Perspective of Executive Power Vacuum” on Thursday (19/6) at Kresna Room, 4th Floor, West Wing of Astagatra Building. This event featured several constitutional law experts, namely Supreme Court Justice Prof. Dr. Gayus Lumbun, Chairman of Election Organizers Ethics Council (DKPP) Prof. Dr. Jimly Asshidiqie, SH, MM, Legal Practitioner Refly Harun, SH, MH, LLM and Chief of Legal Bureau of the Secretariat General of the Elections Commission (KPU) Syarifah Nur, SH, LLM, (on behalf of Chairman of the KPU).

Moderated by Dr. Siti Nurbaya Bakar, this panel discussion featured Prof. Djohermansyah Djohan (Ministry of Home Affairs), Y. Kristianto Legowo (Ministry of Foreign Affairs), and the Inspector General of Police Drs. Drajat Tirtayasa, SH, MM (State Intelligence Agency) as panelists.

Opening the discussion, Governor of Lemhannas RI Prof. Dr. Ir. Budi Susilo Soepandji said that there were three issues that needed to be addressed in the discussion, namely, what would happen when the term of office of the outgoing president and

vice president ends on October 20, 2014, at 24.00 hrs but their successors had yet to be determined or inaugurated? In that case, what measures would be taken in order to anticipate the executive power vacuum? And how this case was seen from the perspective of constitutional laws?

“In order to keep the wheels of government turning, we must be able to find the solutions and the constitutional umbrella which contains a protocol on who will have the authority to restore the executive power vacuum,” said Budi Susilo Soepandji.

The legal lacuna in the constitution can be statutorily avoided through a constitutional convention which provides benefits for the running of government. “The constitutional convention does not only complement the existing constitutional principles, but it also makes sure that the rule of law, especially the Constitution, can be continuously enforced as the time changes”, explained Gayus Lumbun.

Sharing the views of Gayus Lumbun, Jimly Asshidiqie asserted that the vacuum of power had to be avoided. According to him, the laws should not be understood in grammatical terms only, and that the underlying meanings and basic ideas of each article in the law should also be taken into consideration.

It was expected that the panel discussion would offer solutions to anticipate various possibilities that may occur during the presidential elections up until the inauguration of the newly elected president and vice president, as well as the possible executive power vacuum caused by the political dynamics.

Lemhannas RI Carries Out Social Works in Islamic Boarding School Al-Qosimiyyah, Tasikmalaya

Lemhannas RI, in cooperation with the Air Force Operations Command I, carried out social works in the Islamic Boarding School Al-Qosimiyyah in Elos 03/05, Karangmulya Village, Jamanis Subdistrict, Tasikmalaya District, West Java Province. This activity was carried out in commemoration of the 49th anniversary of Lemhannas RI as well as the 63rd anniversary of the Air Force Operations Command I.

Started at 09.00 am on Saturday (21/6), the social activities included mass circumcision, as well as free medical care for the people living around the boarding school. Lemhannas RI officials who attended this event included the Governor of Lemhannas RI Prof. Dr. Budi Susilo Soepandji DEA, Deputy Governor of Lemhannas RI Air Marshal H. Dede Rusamsi, SE, Chief of Public Relations Bureau of Lemhannas RI Commodore E. Estu Prabowo, and Chief of Planning and Finance Bureau of Lemhannas RI Air Commander Yoyok YS.

At the event, Prof. Dr. Budi Susilo Soepandji D.E.A. said that Lemhannas RI shared similarities with the Air Force Operations Command, where the two institutions were established to safeguard the sovereignty of the nation and state. The difference lies in the fact that the Air Force Operations Command maintains the sovereignty in physical terms, while Lemhannas RI maintains it in ideological terms.

The officials representing the Air Force Operations Command I were Chief of Staff of Air Force Operations Command I Air Commander Dedy Nita Komara SE, and Wiriadinata Air Base Commander Lieutenant Colonel Pnb. Herdy Arief B., SE.

The total number of residents who came to the social program was 502, with 433 people doing the health checks, 24 people undergoing dental treatments, 21 women having a consultation about family planning, and 24 children having free circumcision. This social activity was also supported by Employers Social Service Group, which provided various types of free medicines.

This activity was attended by Expert Staff to the Regent for the Economy and Finance of Tasikmalaya Government Asep Saiful Bahri, Tasikmalaya Police Chief drs. Novan Widayayoko SH. MH., and Chairman of Al-Qosimiyyah Foundation Ayi Al-Amin.

Nuraini (37), a resident living near the Islamic boarding school, came to the event with her son. She expressed her happiness for free medical services that she received at the social event. She hoped that such social works in the Islamic boarding school Al-Qosimiyyah could be carried out again in the future since it greatly helped the surrounding people.



Photo : PR Bureau of Lemhannas RI



Photo : PR Bureau of Lemhannas RI



Photo : PR Bureau of Lemhannas RI

Perista Lemhannas RI Discusses Women's Health and Marriage Law



Urinary tract infections are caused by bacterial colonization of the urethra. If it is not immediately treated, the bacteria can enter the blood stream and cause kidney diseases. This issue was discussed in the quarterly meeting of Association of Members' Wives of Lemhannas RI (Perista) on Wednesday (25/6).

The event held in the Dwi Warna Purwa Building was opened by Hera Soepandji. On that opportunity, she expressed her happiness to Perista members on their enthusiasm to attend the event, and her gratitude to the organizing committee for organizing the event.

On the occasion, Perista invited two speakers, namely dr. Harrina Rahardjo, SpU., PhD. from Cipto Mangunkusumo Hospital, and Dr. Diah Sulistyani Muladi, S.H., C.N., M.Hum., who was also both notary and alumnus of the 17th PPSA of Lemhannas RI.

The theme raised by dr. Harrina Rahardjo was "Urinary Tract Infections in Women." She explained the causes of infections and means to prevent the disease which occurred more commonly in

women than men. The attendees in the event could also check the health of their bladder for free through urine tests in a booth provided by the RSCM Jakarta.

The second speaker, Diah Sulistyani, delivered a presentation on the theme "The Status of Marital Property according to the Marriage Law No. 1 of 1974". She explained that the status of marital property jointly owned by husband and wife during the marriage could be very problematic in certain situations, such as divorce, debts, or even in corruption case. In order for married couples to avoid this kind of problem, Diah Sulistyani suggested that a marriage covenant be made prior to the marriage which regulated property ownership of both parties (husband and wife).

"I see there are a lot of ethnic Chinese people who do this kind of thing (making marriage covenants) prior to their marriage. However, Indonesian people in general still consider it as a taboo. In fact, as a notary, I see that such a covenant will be very helpful when there is a problem within the marriage," said Diah Sulistyani.

Commemoration of Isra' Miraj in Lemhannas RI

Lemhannas RI held an event in Gadjah Mada Room, 5th Floor of Panca Gatra Building, to commemorate the Isra' Miraj of the Prophet Muhammad SAW.

In his speech, Budi Susilo Soepandji said that the theme "With the Commemoration of Isra' Miraj, Let Us Improve the National Unity" was very relevant to the current Indonesian situation. The rump-up to the presidential election, which will be held on July 9, have generated fanatical sympathizers that can potentially disrupt the national unity. Therefore, the event was expected to serve as a reminder for Lemhannas RI members that, despite of our different views and opinions, we still had to prioritize the unity and integrity of the Republic of Indonesia above all else.

The event was opened by the Governor of Lemhannas RI Prof. Dr. Ir. Budi Susilo Soepandji, D.E.A. and was also attended by Deputy Governor of Lemhannas RI Air Marshal Dede Rusamsi, S.E., the 51st and 52nd PPRA participants, representatives of P3DA, and entire members of Lemhannas RI.



Photo : PR Bureau of Lemhannas RI

Prior to the sermon, civil servant Warno Herliyanto recited verses 1-3, Surah Al-Israa of Holy Quran, which recounted the events of Isra' and Miraj as experienced by Prophet Muhammad SAW. The Indonesian translation of the verses were read by civil servant Egy Vashti Puspasari.

The preacher at the event, Drs. KH. Ahmad Sofwan Nizamie, conveyed the meaning and significance of the events Isra' Miraj; it was the first occasion on which the five daily prayers were prescribed to Muslims. He further explained that there were many benefits of prayers performed by



Photo : PR Bureau of Lemhannas RI

Muslims, which did not only benefit them in this world, but also in the Hereafter.

"One of the medical benefits derives from the movements of prayer, such as prostration. Based on the research conducted by scientists, it turned out that when we prostrate in prayer, extra blood will flow into the brain; while in the normal position (standing, sitting, or sleeping) blood does flow into the brain but it is not sufficient for a healthy brain. The extra blood supply will certainly optimize the brains of the people who regularly perform prayers," said Ahmad Sofwan Nizamie.

The event was ended with a handover of souvenir from Governor of Lemhannas RI to the preacher Drs. KH. Ahmad Sofwan Nizamie.

51st PPRA's Domestic Strategic Study of Lemhannas RI



The 51st Regular Educational Course Program (PPRA) of Lemhannas RI carried out a Domestic Strategic Study (SSDN) for one week (June 30th to July 4th, 2014). The 51st PPRA participants were divided into three groups with four provinces of destination, namely West Java, Southeast Sulawesi, Bangka Belitung, and South Kalimantan.

The SSDN is a method of learning carried out by directly visiting the regions (provinces and regencies/municipalities) and holding a meeting with the government officials, community leaders and other stakeholders. This program also includes visits to strategic objects and inspection of local flagship products. Furthermore, SSDN aims to provide the participants with an opportunity to get a firsthand look at the social life and development in the four provinces. Later, the finding will be processed at Lemhannas RI's National Resilience Measurement Laboratory (Labkurtannas) and the results be used as indicators of Indonesia's National Resilience.

In SSDN visit to West Java, a group of 51st PPRA participants made visits to various local institutions, such as West Java Provincial Government, House of Representatives of West Java Province, Military Area Command III/Siliwangi, West Java Police, University of Padjadjaran, PT. Pindad, Purwakarta Regencial Government, Purwakarta Local Parliament, state-owned water company Perum Jasa Tirta II and Jatiluhur Dam.

Meanwhile, in Southeast Sulawesi Province, a group of 51st PPRA participants paid a visit to the Government of Southeast Sulawesi, Southeast Sulawesi Police, Southeast Sulawesi Provincial Parliament, Kolaka Regencial Government, Kolaka Regencial Parliament, PT. Antam - Kolaka, Kendari Municipal Government, Haluole University, Military Area Command VII/Wirabuana and oceanic fishing port of Kendari.

Whereas, a group of 51st PPRA participants destined for Bangka Belitung province made visits to the Provincial Government of Bangka Belitung, Bangka Belitung Provincial Parliament, Bangka Belitung Police, Pangkal Pinang Municipal Government, Pangkal Pinang Municipal Parliament, Military Sub-Area Command Korem 045/Garuda Jaya Bangka Belitung, Bangka Regencial Government,





Bangka Regencial Parliament, Tin Museum, Cual Woven Fabrics Galleries, Bangka Belitung University, PT. Timah and Mining Sites in Pemali, Bangka Regency.

In South Kalimantan province, a group of 51st PPRA participants made visits to South Kalimantan provincial government, provincial parliament, South Kalimantan Police, military sub-area command Korem 101/Antasari, Banjarmasin Municipal Government, Banjarmasin Municipal Parliament, Tabalong Regencial Government and Mining Sites of PT. Adaro.

Through this SSDN program, the 51st PPRA participants were expected to have a comprehensive and integral view of the objective conditions of a region/province, which forms an integral part of the Republic of Indonesia, especially in local wisdom, national development in the provinces as well as the conditions of national resilience in the provinces.

In addition, such activities will also help improve the participants' capabilities in finding strategic issues in the provinces, obtaining relevant information, data and facts in order to study the conditions of national resilience in the provinces, and validating the measurement of national resilience in the provinces. These will eventually help to improve the comprehensiveness of participants' materials for seminars.



Lemhannas RI's Talk Show in TVRI Banjarmasin

“National resilience and nationalism are two interrelated things which cannot be separated from the Indonesian history. It is already proven that Indonesia is united by its unity in diversity principle,” said the Governor of Lemhannas RI Prof. Dr. Ir. Budi Susilo Soepandji, DEA. This issue was raised during a talk show hosted by TVRI Banjarmasin in South Kalimantan (1/7).

The discussion moderated by the Chairman of the South Kalimantan Chapter of the Indonesian Journalists Association (PWI) Faturrahman featured several speakers, namely Governor of South Kalimantan Drs. H. Rudy Ariffin, MBA, Senior Analyst in Economic Affairs Prof. Dr. Miyasto, SU, Assistant Rector I of Lambung Mangkurat University Prof. Dr. HM. Hadin Muhjad, S.H., M.Hum., and Banjar Regent H. Pangeran Khairul Saleh.

“The national resilience perspective sees the whole Indonesian territories from various aspects, which is called Astagatra (eight determinants). The national resilience issues being faced today are very dynamic and complex; the national resilience is influenced by the state of national resilience at the provincial level, even down to the regencial level,” said Budi Susilo Soepandji.

Globalization which has penetrated into all aspects of people's life may impact negatively on the nation, resulting in weakening national identity, diminishing nationalism and increasing primordialism. “Indonesia is also confronted with the problems like lack of coordination between central and local governments, sectoral egoism, corruption, and also exploitation of natural resources in the regions to the disadvantage of people's welfare,” said Prof. Hadin Muhjad.

“It is all our duties to bring all parties to realize the threats being faced by the nation. It has to start from families, schools, and colleges. Then, through various existing community organizations, both at the provincial and regencial levels, we have to provide an understanding of the importance of improved nationalistic insight in this global era,” said the Governor of South Kalimantan Drs. H. Rudy Ariffin, MBA.

Preparing Public Relations for ASEAN Community 2015

Taking place in Swiss-Bellhotel Harbour Bay Batam, the Coordinating Body of Government Public Relations (Bakohumas), in cooperation with Badan Pengusahaan (BP) Batam, held a Forum and Workshop of Bakohumas for Indonesian West Region Year 2014 on June 25 to 26, 2014. The event themed "Preparedness of Government's Professional Public Relations for the Implementation of ASEAN Community 2015" was attended by government public relations officials from ministries and agencies, provincial governments, state enterprises (BUMN) and regional government-owned enterprises (BUMD) throughout Indonesia.

The Public Relations Bureau of Lemhannas RI, which is also a member of Bakohumas, participated at the two-day event. Chief of Public Relations Bureau Commodore E. Estu Prabowo, M.Sc., accompanied by Sub-Divisional Head of Intra-Institutional Relations of Public Relations Bureau Lt. Col. Inf Sumurung Pasaribu attended the forum and workshop opened by the Minister of Communication and Information Tifatul Sembiring.

Tifatul Sembiring said in his speech that, "the role of public relations is very important as it concerns with the level of public communication quality in the society. The choice of words used during communication with media and public will leave a deep impression in people's minds."

The forum and workshop featured four speakers. The first one was Assistant Deputy for Policy Coordination, Preparation of Program Evaluation and Development of Human Resources Integrity from the Ministry of the Empowerment of State Apparatus and Bureaucratic Reform Subowo Djoko Widodo. He delivered a presentation themed "Creating Professional Public Relations by Regulating Civil State Apparatus Law".



The second speaker was Muslim Basya from the Honorary Council of Public Relations Association (Perhumas) who raised the theme "Increasing Competence and Competitiveness of Public Relations through Professional Certification." Communication practitioner Bernadete Risti Damayanti served as the third speaker delivering a presentation on the "Public Relations Profession: Challenges and Solutions". The last presentation on "Public Speaking Concepts and Techniques" was delivered by a communication practitioner Ermiel H Tabrani.

"In the run-up to the implementation of the ASEAN Community by 2015, public relations play a very strategic role in local, regional, and international contexts. Therefore, it is important for them to understand the blueprint of ASEAN Cooperation," said Assistant Economic Development of the Riau Islands Provincial Government Syamsul Bahrum.

According to Syamsul Bahrum, there are a few things that must be anticipated regarding the implementation of the ASEAN Community in 2015. The first one is that ASEAN region will become a single market and production base. "In that regard, Indonesia should play a more active role in production activities".

"Secondly, this cooperation will turn ASEAN into a highly competitive economic region. Third, equitable development in ASEAN region; and fourth, ASEAN will be fully integrated into the global economy", he said.

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